



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Wavelength
Attention: Accounts Payable
123 N 3rd Street
Philadelphia, PA 19106

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961267-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Dent/R/US Congress	CHARLIE DENT 4 CONGR	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	961267	06362760

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	10/08/12	6:14 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$900.00 NM
1	WGAL	Tu	10/09/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$900.00 NM
2	WGAL	W	10/10/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$900.00 NM
3	WGAL	Th	10/11/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$900.00 NM
2	10/08/12	10/12/12	NBC Today Show	7-9A	MTWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/08/12	7:24 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
3	WGAL	Tu	10/09/12	8:50 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
4	WGAL	W	10/10/12	7:29 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
2	WGAL	Th	10/11/12	8:49 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
3	10/08/12	10/12/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/08/12	12:20 PM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
4	WGAL	Tu	10/09/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
3	WGAL	W	10/10/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
2	WGAL	Th	10/11/12	12:08 PM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
4	10/08/12	10/12/12	Dr. Phil	3-4p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/08/12	3:12 PM	Dr. Phil	3-4p	:30	CD91112H	\$350.00 NM
1	WGAL	Tu	10/09/12	3:38 PM	Dr. Phil	3-4p	:30	CD91112H	\$350.00 NM
3	WGAL	F	10/12/12	3:20 PM	Dr. Phil	3-4p	:30	CD91112H	\$350.00 NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961267-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Dent/R/US Congress	CHARLIE DENT 4 CONGR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 10/09/12 4:30 PM M-F 4-5P 4-5P :30 CD91112H \$450.00 NM 2 WGAL Th 10/11/12 4:36 PM M-F 4-5P 4-5P :30 CD91112H \$450.00 NM 1 WGAL F 10/12/12 4:13 PM M-F 4-5P 4-5P :30 CD91112H \$450.00 NM									
6	10/08/12	10/12/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/08/12 5:24 PM M-F 5-6p News 5-6p :30 CD91112H \$1,000.00 NM 3 WGAL Tu 10/09/12 5:40 PM M-F 5-6p News 5-6p :30 CD91112H \$1,000.00 NM 1 WGAL W 10/10/12 5:39 PM M-F 5-6p News 5-6p :30 CD91112H \$1,000.00 NM									
7	10/08/12	10/12/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 10/08/12 5:58 PM M-F News 8 at 6p 6-630p :30 CD91112H \$1,400.00 NM 2 WGAL Tu 10/09/12 6:25 PM M-F News 8 at 6p 6-630p :30 CD91112H \$1,400.00 NM 4 WGAL W 10/10/12 6:12 PM M-F News 8 at 6p 6-630p :30 CD91112H \$1,400.00 NM 1 WGAL Th 10/11/12 6:21 PM M-F News 8 at 6p 6-630p :30 CD91112H \$1,400.00 NM									
8	10/08/12	10/12/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL M 10/08/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 CD91112H \$800.00 NM 1 WGAL Tu 10/09/12 11:22 PM M-Su News 8 at 11p 11-1135p :30 CD91112H \$800.00 NM 3 WGAL W 10/10/12 11:13 PM M-Su News 8 at 11p 11-1135p :30 CD91112H \$800.00 NM 2 WGAL Th 10/11/12 11:34 PM M-Su News 8 at 11p 11-1135p :30 CD91112H \$800.00 NM									
9	10/14/12	10/14/12	Sa/Su News 8 at 6 Class of Time - Pre-emptible with notice	6-630p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/14/12 6:26 PM Sa/Su News 8 at 6 6-630p :30 CD91112H \$450.00 NM									

Total Spots 30

Payment Terms 30 Days

Gross Total	\$22,850.00
Agency Commission	\$3,427.50
Net Amount Due	\$19,422.50



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958570-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Dent/R/US Congress	CHARLIE DENT 4 CONGR	

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	958570	06356314

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$800.00 NM
3	WGAL	Tu	10/02/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$800.00 NM
2	WGAL	W	10/03/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	CD91112H	\$800.00 NM
2	10/01/12	10/05/12	NBC Today Show	7-9A	MTWTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/01/12	8:34 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
1	WGAL	Tu	10/02/12	8:50 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
3	WGAL	Th	10/04/12	8:37 AM	NBC Today Show	7-9A	:30	CD91112H	\$750.00 NM
3	10/01/12	10/05/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/01/12	12:24 PM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
3	WGAL	Tu	10/02/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
1	WGAL	Th	10/04/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	CD91112H	\$400.00 NM
4	10/01/12	10/05/12	Dr. Phil	3-4p	MTWTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/01/12	3:28 PM	Dr. Phil	3-4p	:30	CD91112H	\$200.00 NM
3	WGAL	Tu	10/02/12	3:14 PM	Dr. Phil	3-4p	:30	CD91112H	\$200.00 NM
1	WGAL	F	10/05/12	3:39 PM	Dr. Phil	3-4p	:30	CD91112H	\$200.00 NM
5	10/01/12	10/05/12	M-F 4-5P	4-5P	MTWTF--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$275.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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WGAL
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958570-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Dent/R/US Congress	CHARLIE DENT 4 CONGR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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3	WGAL	W	10/03/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	CD91112H	\$1,200.00	NM																																																							
8	10/01/12	10/05/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTF--	:30	3	\$800.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td>3</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/01/12</td><td>11:31 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>CD91112H</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>W</td><td>10/03/12</td><td>11:14 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>CD91112H</td><td>\$800.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>F</td><td>10/05/12</td><td>11:14 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>CD91112H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	MTWTF--	3	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	10/01/12	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	CD91112H	\$800.00	NM	2	WGAL	W	10/03/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	CD91112H	\$800.00	NM	3	WGAL	F	10/05/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	CD91112H	\$800.00	NM
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3	WGAL	F	10/05/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	CD91112H	\$800.00	NM																																																							
9	10/06/12	10/06/12	Sa/Su News 8 at 9a Class of Time - Immediately Pre-emptible without notice	9-10a	-----1-	:30	1	\$250.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	WGAL	Sa	10/06/12	9:43 AM	Sa/Su News 8 at 9a	9-10a	:30	CD91112H	\$250.00	NM																																																							
10	10/07/12	10/07/12	Su 7-730a Class of Time - Immediately Pre-emptible without notice	7-730a	-----1	:30	1	\$100.00	NM																																																								
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11	10/07/12	10/07/12	NBC Sunday Today Class of Time - Immediately Pre-emptible without notice	8-9a	-----1	:30	1	\$345.00	NM																																																								
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1	WGAL	Su	10/07/12	8:27 AM	NBC Sunday Today	8-9a	:30	CD91112H	\$300.00	NM																																																							
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958570-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Dent/R/US Congress	CHARLIE DENT 4 CONGR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/07/12	10/07/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/01/12	10/07/12	-----1	1				\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/12	9:09 AM	Sa/Su News 8 at 9a	9-10a	:30	CD91112H	\$250.00 NM
13	10/01/12	10/04/12	Late Nite w/ Jimmy Fallon	1237-136a	MTWT---	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWT---	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	1:29 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	CD91112H	\$20.00 NM
14	10/01/12	10/05/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/12	11:58 PM	NBC Tonight Show	1135p-1235a	:30	CD91112H	\$175.00 NM
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,025.00
<u>Agency Commission</u>	\$2,553.75
<u>Net Amount Due</u>	\$14,471.25